

5 steps to start your sustainability journey

1

Understand where you are

The first step in any sustainability journey is figuring out where you are and where you're headed. That starts by analyzing your current energy usage and identifying where consumption is occurring.

Scope 1 Direct Sources

Onsite energy consumption and materials processing

Company-owned vehicles

Scope 2 Indirect Sources

Emissions from purchased electricity for own use

Scope 3 Upstream and Downstream Sources

Downstream transportation and distribution

- Processing of sold products
- Use of sold products
- End-of-life treatment of sold products

2

Assess potential risks

Identify your sustainability goals and analyze the potential risks posed to your organization by inaction or not meeting the expectations of investors, regulators, or consumers. These risks could include:

- Increased costs
- Reputational damage
- Decreased asset values
- Regulatory penalties
- Wasted resources

3

Leverage data for guidance

Once you have a clear understanding of where you're starting from and where you're headed, it's time to take action:

Analyze historical utility bills to identify usage patterns and uncover inefficiencies

Study asset inventories to determine if any are causing waste or nearing the end of their useful life

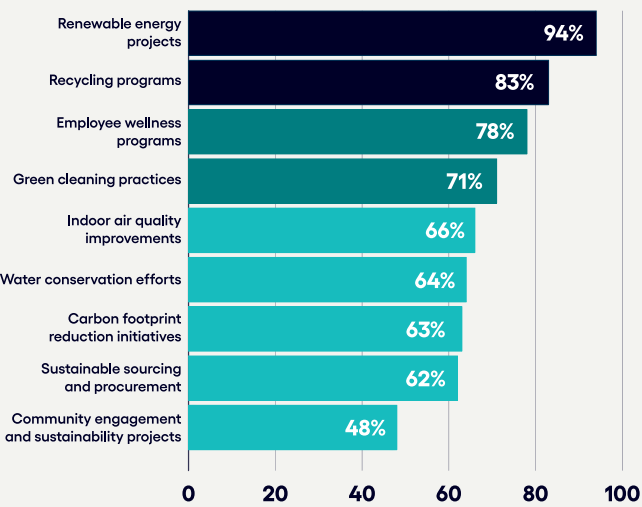
Review your long-term capital plans to align sustainability goals with future upcoming investments

4

Inform your decisions

Turn insights into action and inform your sustainability decisions by implementing initiatives that will be most impactful for your business.

Most Common Sustainability Initiatives for U.S. Organizations



5

Choose the right sustainability partner

You don't have to tackle your sustainability journey alone. Choose a partner with a reliable track record to work with you every step of the way as you develop and implement your decarbonization strategies.

- Download our [Simplifying Sustainability](#) guide here
- Learn more about [Energy Manager](#)