

The Journey to Asset Investment Planning: Building a Foundation

Asset management is a critical responsibility for local authorities, but it can also be highly complex. Public assets go beyond just roads and bridges; they include everything that serves communities daily and keeps citizens safe.

Asset Investment Planning (AIP) is a powerful strategy that supports local authorities in managing their diverse asset portfolio, while optimising investments to maintain long-term asset reliability and efficiency.

If you often find yourself in reactive maintenance mode, don't worry you're not alone. Many local authorities still lack the means to proactively identify defect failures within their infrastructure assets before they occur and must react with little planning.

That's why a solid Foundation is critical to success.

Building a foundational understanding of your public infrastructure assets can help you successfully move past reactive maintenance to become more insightful and proactive in preventing asset failures before they occur. A strong foundation requires three vital steps:



Customise a Solution that Fits Your Needs

- **Client Services & Support** – Your operational success is our priority, and we're here to support you every step of the way.
- **Managed Services** – Get seamless software adoption paired with comprehensive services.
- **Implementation** – Achieve fast time-to-value with guidance from industry specialists.
- **Consulting** – Leverage expert asset management insights to optimise your operations.
- **Partnerships** – Partner with Siemens to build a lasting, collaborative relationship for your long-term success.
- **Improve Community Engagement** – Improve engagement with residents who can report, track and monitor on public assets.