

The Siemens logo is in the top left corner. The background of the top half of the page features a dark blue field with a glowing, teal-colored wave-like pattern composed of many small dots, creating a sense of digital connectivity and data flow.

SIEMENS

BRIGHTLY SOFTWARE IS NOW OFFICIALLY DELIVERING SIEMENS

Asset management software

After 25+ years of partnering with industries to keep critical assets and infrastructure running, we're joining 175+ years of innovation and customer excellence by officially transitioning into Siemens.

This change is designed to reflect our continued evolution and enhance our vision of helping even more organizations manage the full lifecycle of their assets, facilities and infrastructure.

What will change?

We've been a Siemens company since 2022. Now, we're simply integrating more closely into the Siemens portfolio to deliver an even more connected experience, expanded innovation and greater value for our customers. That means:

- A new name
- Updated visual identity and branding
- Greater connectivity with Siemens' vast portfolio of industrial solutions
- More opportunities to innovate and support your asset management needs

What will stay the same?

The things you've come to rely on from Brightly are the same thing you can expect from us as Siemens.



We'll still provide industry leading asset management solutions and data-driven insights to help you optimize operations, enhance efficiency, and minimize unplanned downtime while improving asset resilience.



Our dynamic AIP software will continue to extend asset lifetime value with predictive intelligence models that allow you compare multiple investments scenarios and determine the best decisions for long-term capital plans.



We'll continue to help you bridge organizational silos with world-class solutions that leverage powerful data and analytics to enhance operational intelligence.



Our commitment to data, security, and privacy practices will remain unchanged, and we will always continue to earn your trust by meeting the high standards you expect and deserve.



You'll continue working with the same dedicated teams and trusted experts who understand your organization and goals.



We'll never stop being committed to your success, and our asset management solutions will continue to help you reduce costs, improve efficiency, mitigate risk, ensure compliance, enhance decision making, and increase asset lifespans.

What does this mean for you?

By combining our 25+ years of asset management expertise with Siemens' 175+ years of engineering innovation, we empower organizations like yours manage assets more intelligently than ever before.

As Siemens, delivering asset management software, we uniquely support you with:

1. AI-empowered asset management capabilities

Build a stronger foundation of high-quality asset data that powers advanced analytics, predictive maintenance and next-generation AI.

2. Industry-leading digital twin innovation

Siemens makes it easier to connect operational asset data with digital twin technologies to gain deeper visibility into asset health, performance, and lifecycle management.

3. Enhanced strategic integration

As Siemens, we'll be better positioned to help you bring together maintenance, capital planning, and operational intelligence solutions to create a more connected view of your facilities and infrastructure.

4. Ecosystem-enabled solutions

Being part of the #1 industrial software ecosystem on the planet means proven expertise and greater opportunities to drive innovative new solutions.

5. A partnership that's better built for the future

We'll continue partnering with you to solve today's challenges while helping you prepare for tomorrow with the scale, expertise, and innovation of Siemens.